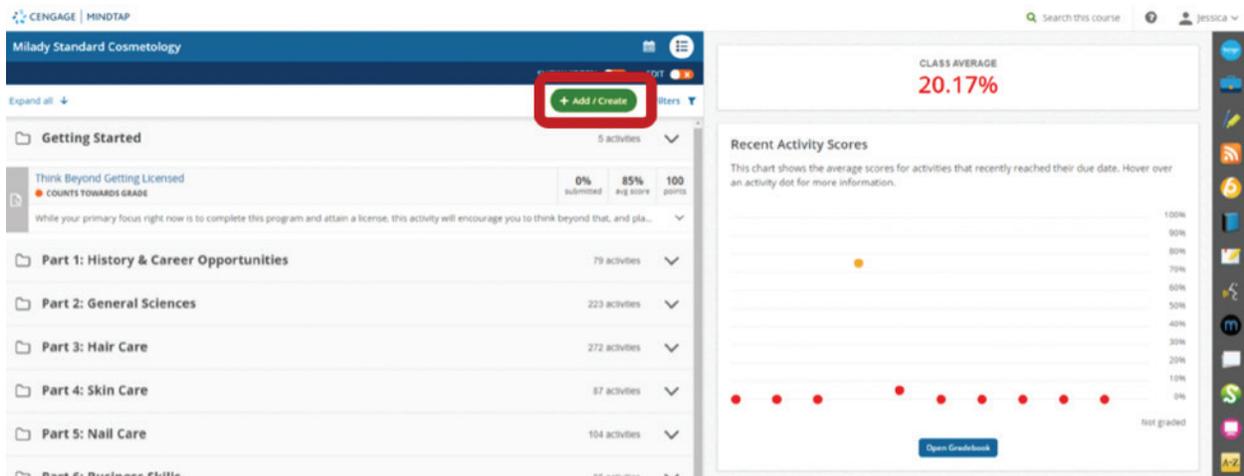


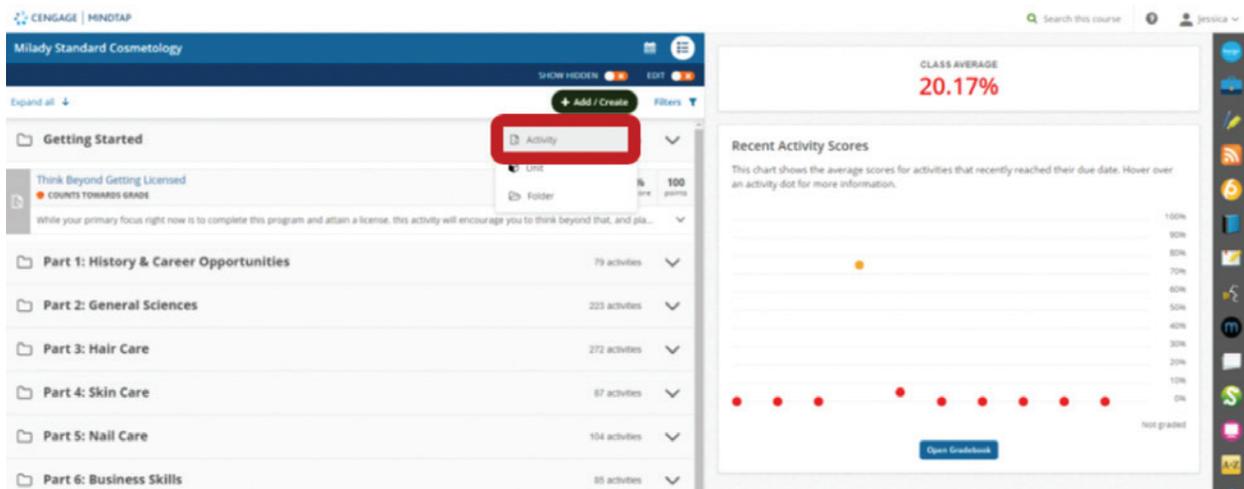
Add a demonstration video, an interview from a celebrity artist, a product manufacturer video, etc.

1 From the main dashboard click the “+ Add/Create” button.



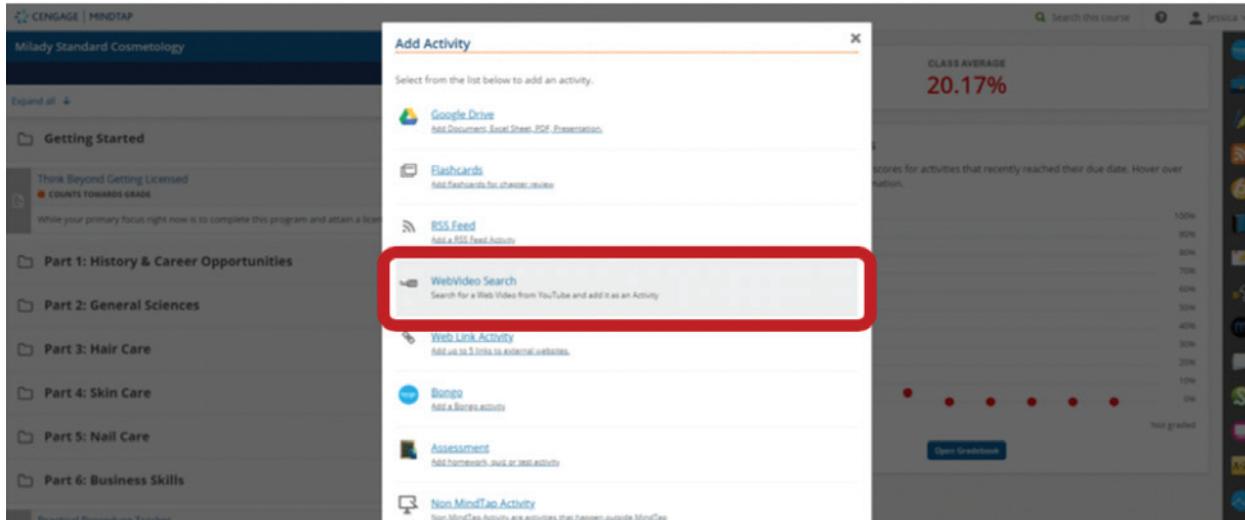
The screenshot shows the Milady Standard Cosmetology dashboard. The top navigation bar includes the Cengage MindTap logo and the course title. A green button labeled "+ Add / Create" is highlighted with a red box. The main content area is divided into two columns. The left column lists course sections: "Getting Started" (5 activities), "Part 1: History & Career Opportunities" (79 activities), "Part 2: General Sciences" (223 activities), "Part 3: Hair Care" (272 activities), "Part 4: Skin Care" (87 activities), "Part 5: Nail Care" (104 activities), and "Part 6: Business Skills" (85 activities). The right column displays a "CLASS AVERAGE" of 20.17% and a "Recent Activity Scores" chart. The chart shows a single yellow dot at approximately 80% and several red dots at 0%.

2 Select “Activity.”

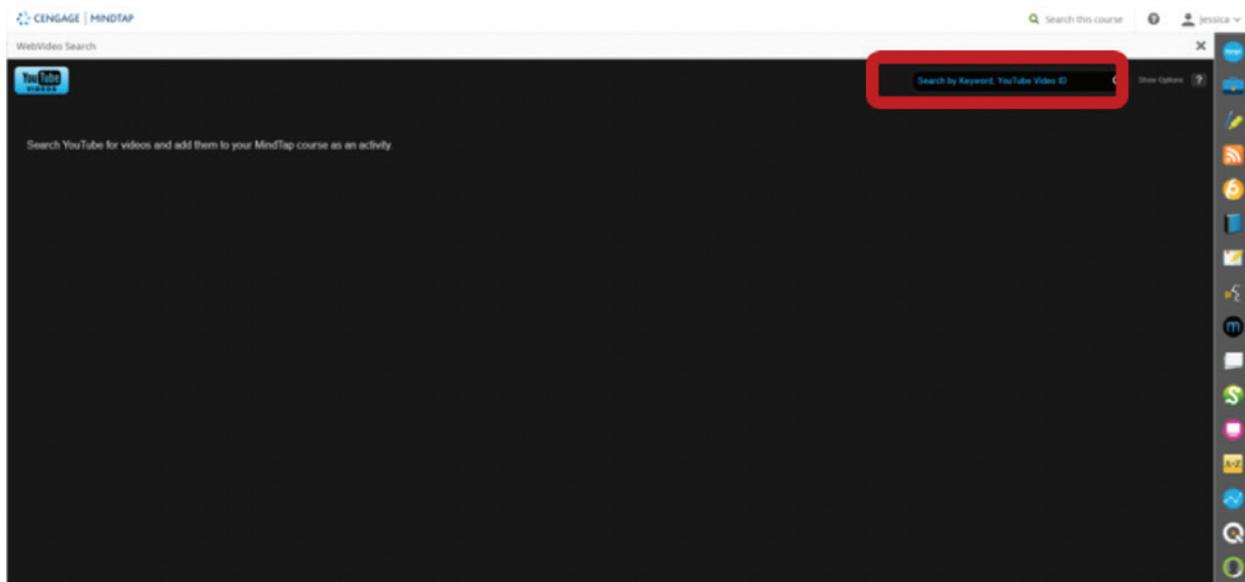


The screenshot shows the same Milady Standard Cosmetology dashboard as in the previous image. The "+ Add / Create" button is now open, and a dropdown menu is visible with the "Activity" option selected and highlighted with a red box. The rest of the dashboard content remains the same.

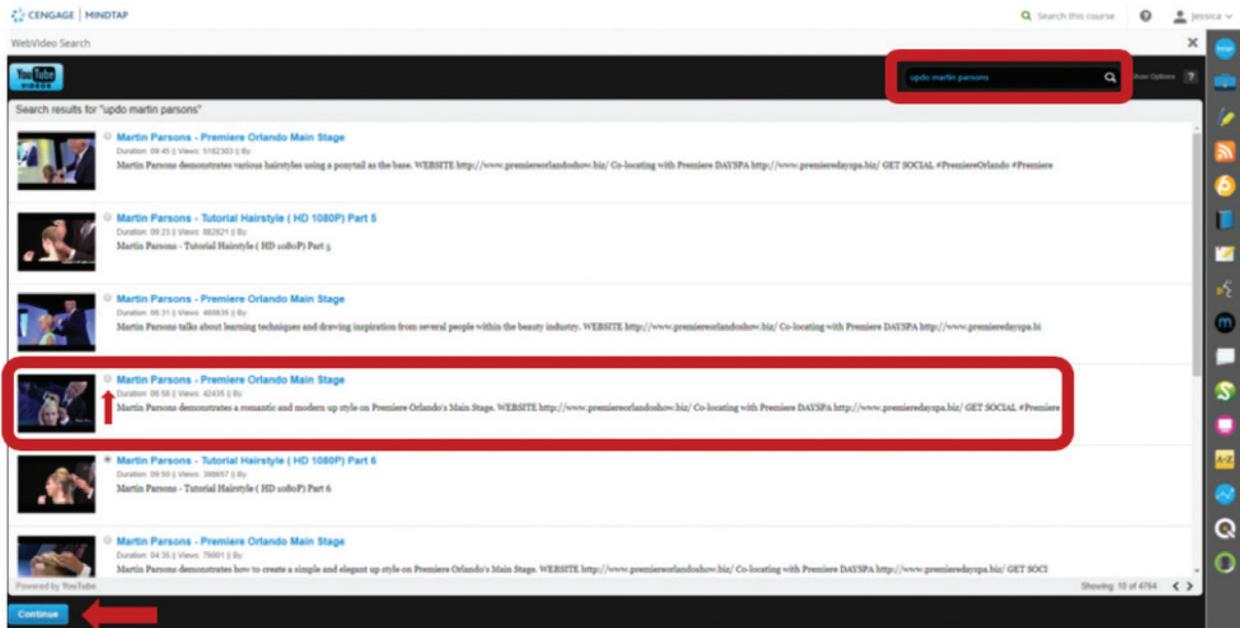
3 Select “Web Video Search” from the “Add Activity” menu.



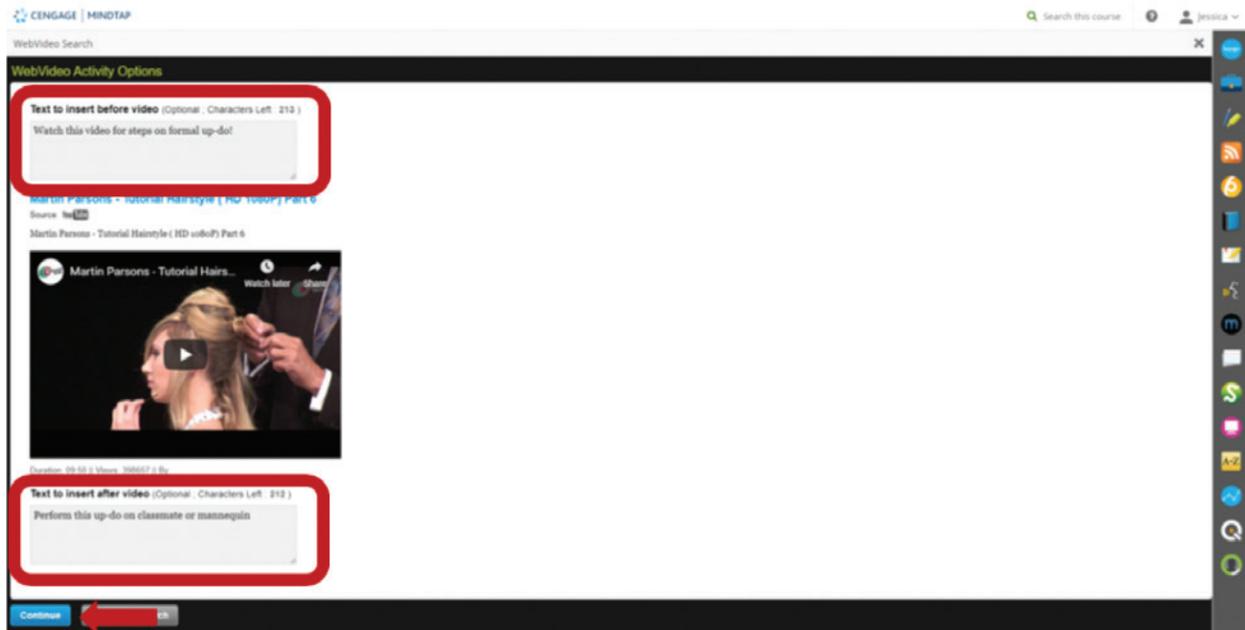
4 Enter a keyword or You Tube Video ID into the search box.



5 Click the bubble next to desired video choice. Click “Continue.”

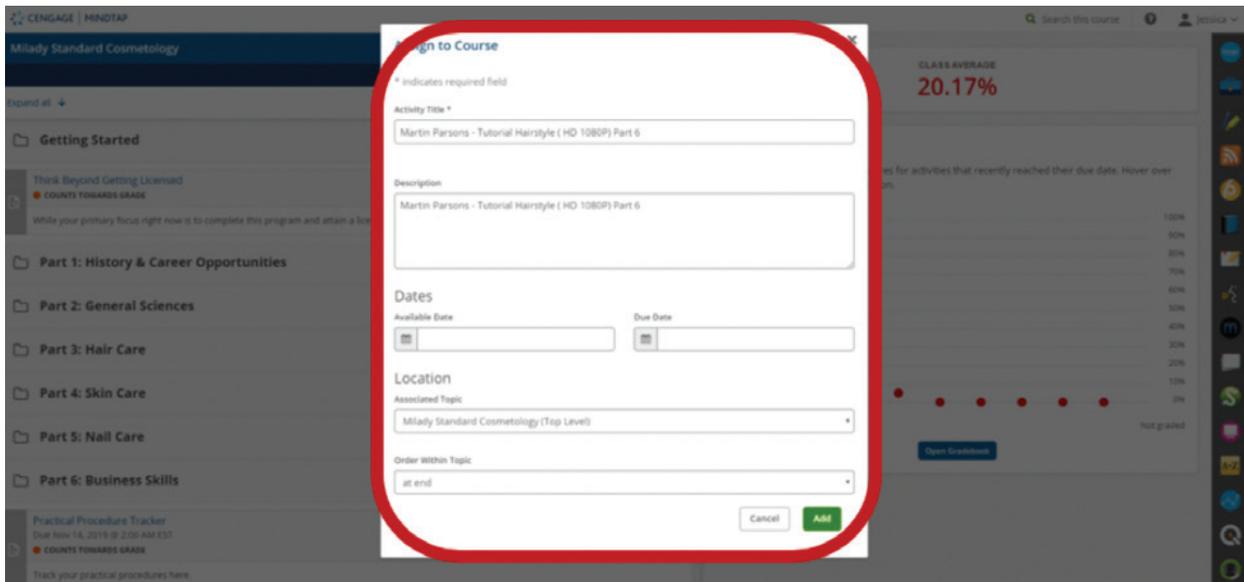


6 Fill in optional fields to enter text before or after the video. Click “Continue.”



7

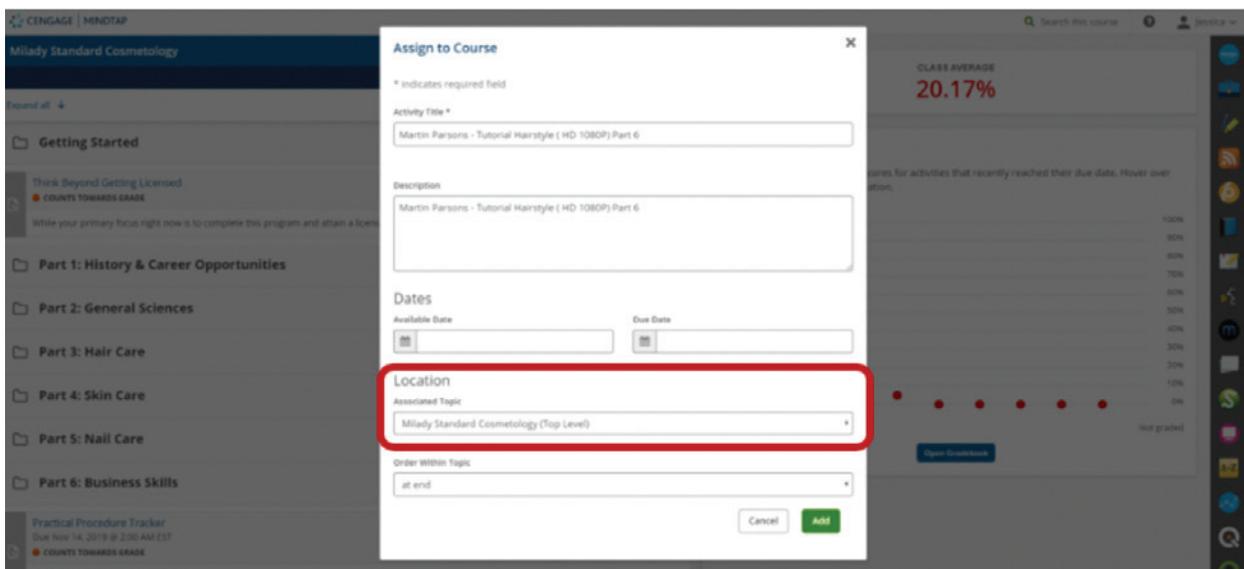
Fill out the desired fields for the activity including title, description, due dates, and the location of the activity.



The screenshot shows the 'Assign to Course' form in the MindTap interface. The form is titled 'Assign to Course' and includes several fields: 'Activity Title *' (filled with 'Martin Parsons - Tutorial Hairstyle (HD 1080P) Part 6'), 'Description' (filled with the same text), 'Dates' (with 'Available Date' and 'Due Date' fields), 'Location' (with 'Associated Topic' set to 'Milady Standard Cosmetology (Top Level)' and 'Order Within Topic' set to 'at end'). A red rounded rectangle highlights the entire form area. The background shows the course navigation menu and a 'CLASS AVERAGE 20.17%' indicator.

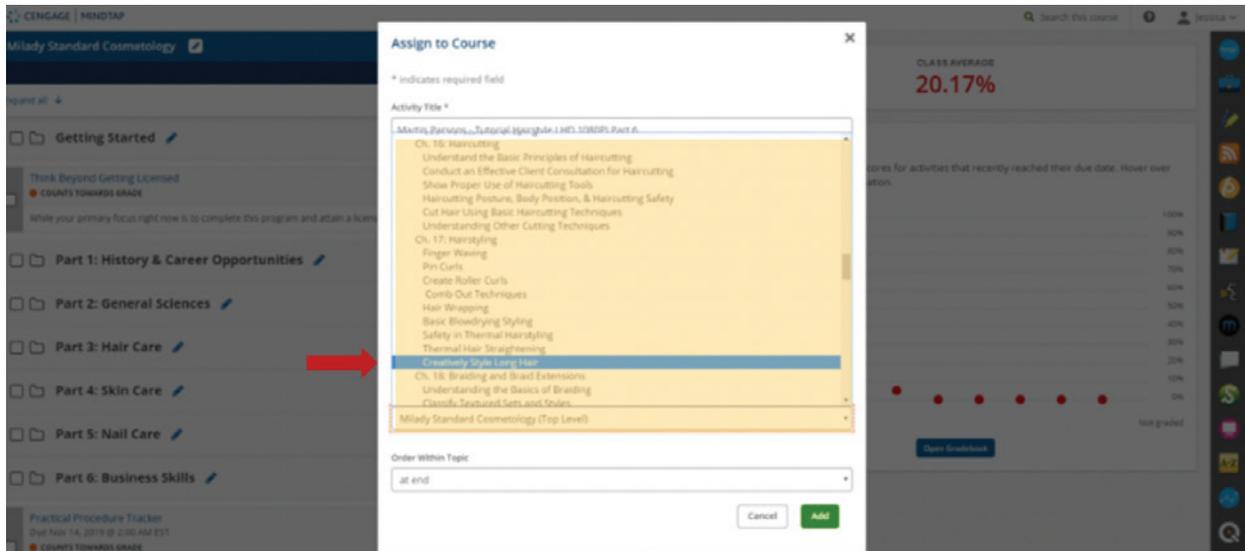
8

To assign the desired location, click the "Associated Topic" drop-down menu. This allows you to select the chapter or topic where the video will be placed.



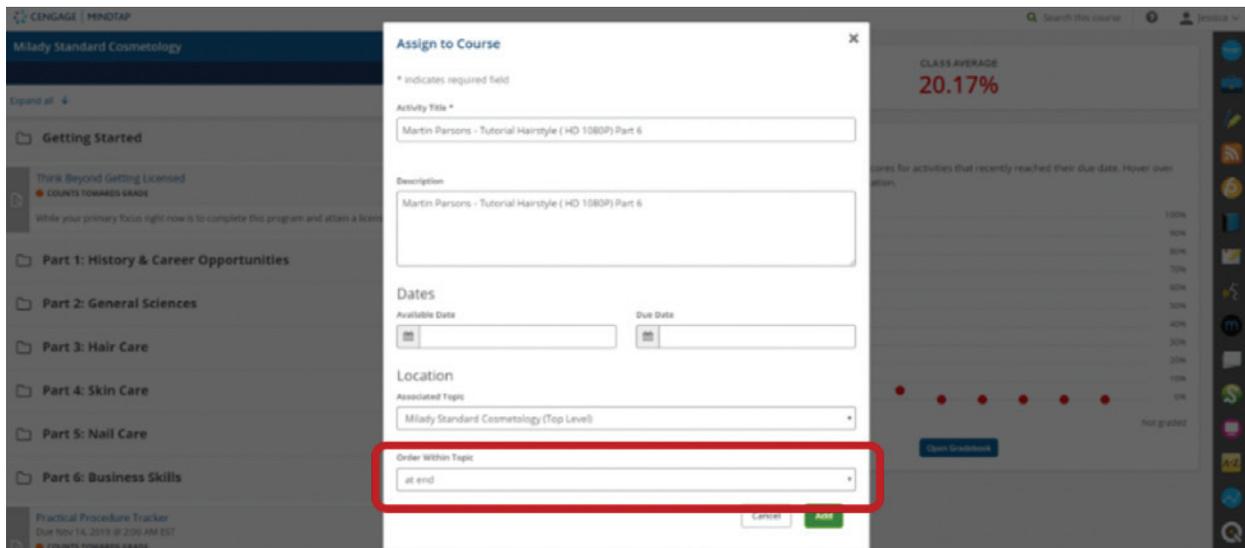
This screenshot is identical to the previous one, but with a red rounded rectangle highlighting the 'Associated Topic' dropdown menu in the 'Location' section. The dropdown menu is currently set to 'Milady Standard Cosmetology (Top Level)'. The rest of the form and background elements are the same as in the previous image.

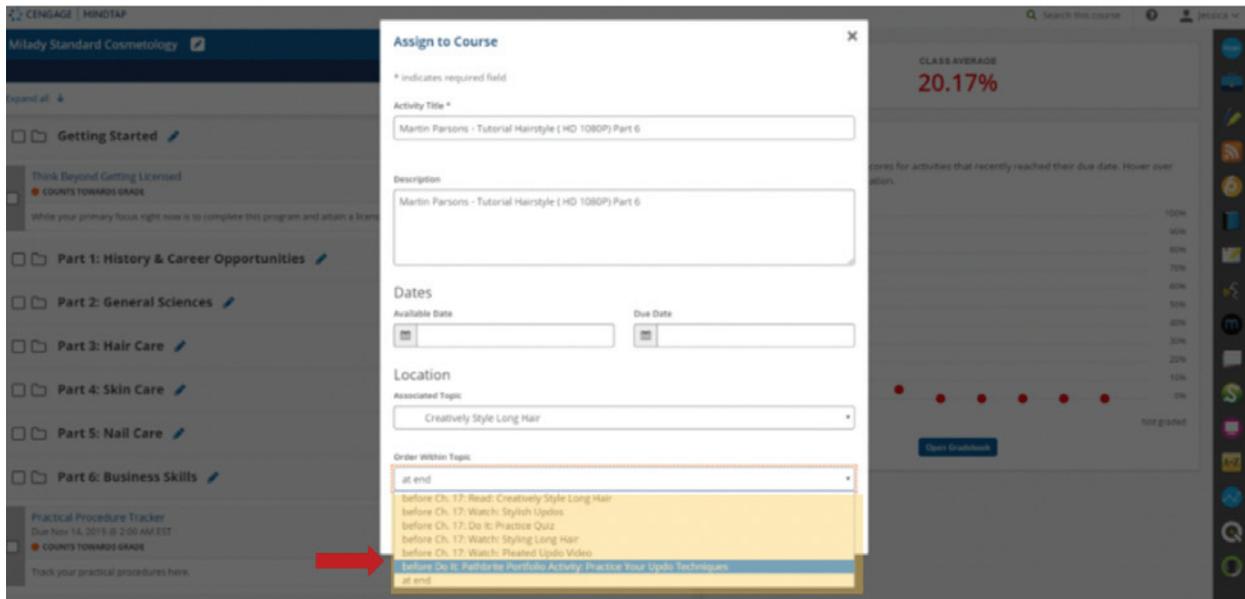
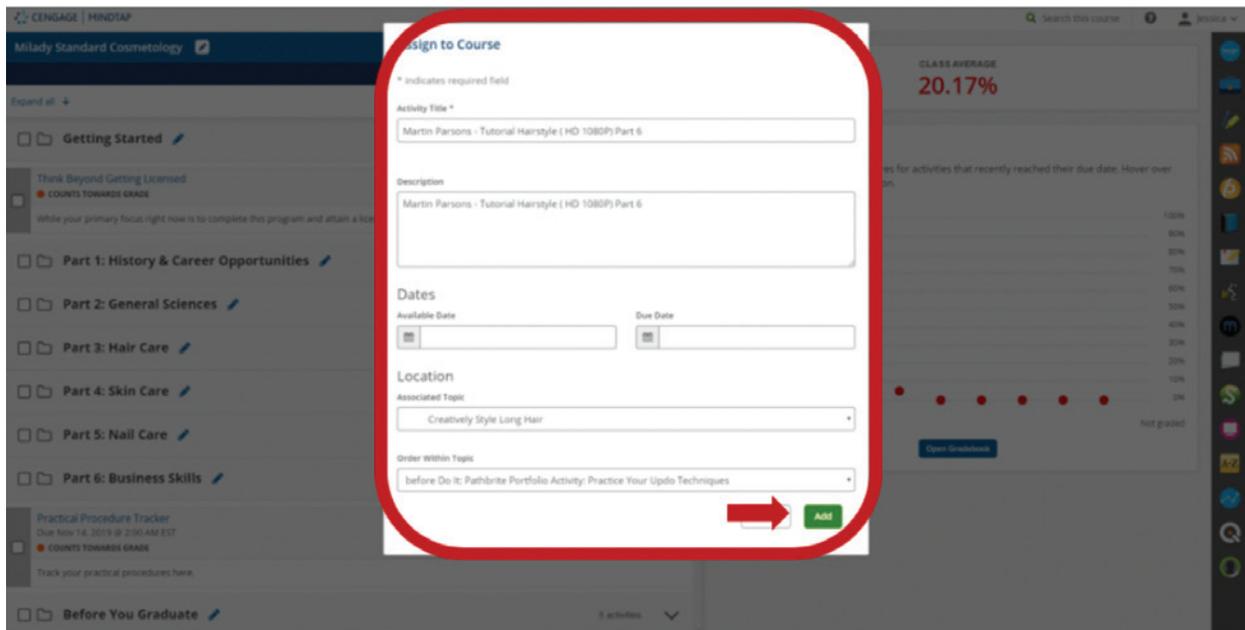
9 Select associated topic.



10 Select the “Order Within the Topic” for the video location.

Please Note: This drop-down menu lists the activities that are currently in the Learning Path for that topic. You can choose if the video will come before an existing activity, or at the end of the topic.



11 Select the order within the topic.**12** Click "Add."

13

The activity will appear in the Learning Path based on the location you've selected.

The screenshot displays the MindTap interface for the course 'Milady Standard Cosmetology'. The left sidebar shows a list of activities under 'Part 3: Hair Care', with 'Creatively Style Long Hair' expanded. A red box highlights the activity 'Martin Parsons - Tutorial Hairstyle (HD 1080P) Part 6'. The right sidebar shows a 'CLASS AVERAGE' of 20.17% and a 'Recent Activity Scores' chart with a single data point at 20.17%.