CHAPTER 1 HISTORY AND CAREER OPPORTUNITIES

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slides 1–6	Part 1: Orientation Ch. 1: History & Career Opportunities	 Ch. 1: Read: Chapter Learning Objectives Ch. 1: Watch: Learning Motivation Ch. 1: Do It: Pre-Assessment Quiz
I. UNDERSTAND THE HISTORY OF COSMETOLOGY Slides 7–18	Understand the History of Cosmetology	 Ch. 1: Read: The History of Cosmetology Ch. 1: Watch: A Brief History of Cosmetology Ch. 1: Do It: Putting Yourself in the Situation Ch. 1: Do It: Matching Historical People to Events
 II. LEARN THE IMPORTANCE OF CONTINUING EDUCATION III. DISCOVER THE CAREER PATHS FOR COSMETOLOGISTS Slides 19–23 	Continuing Education and Career Paths forCosmetologists	 Ch. 1: Read: Continuing Education and Discovering Different Career Paths for Cosmetologists Ch. 1: Do It: Fill In the Blank Activity Ch. 1: Do It: Apply Yourself Matching Exercise
🖲 Slides 24–28	Chapter Review	 Ch. 1: Recap Chapter Highlights Ch. 1: Flashcards: Key Terms Review Ch. 1: Final Chapter Exam

CHAPTER 2 LIFE SKILLS

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Slides 1–5	Ch 2: Life Skills	 Ch 2: Read: Chapter Learning Objectives Ch 2: Do It: Pre-Assessment Quiz Ch 2: Do It: The Interests Self-Test Ch 2: Read: Life Skills In Action Ch 2: Do It: Situational Problem
I. INTERPRET THE PSYCHOLOGY OF SUCCESS Slides 7–12	Principles that Contribute to Personal and Professional Success	 Ch 2: Read: Develop a Positive Personality and Attitude Ch 2: Do It: Matching Activity
II. SET GOALS Slides 13–15	Defining and Setting Goals	 Ch 2: Read: Set Goals Ch 2: Watch: Defining Your Core Values Ch 2: Read: Mission Statement Ch 2: Do It: Pathbrite Portfolio Activity: Creating Your Own Personal Mission Statement Ch 2: Watch: Staying Motivated Ch 2: Do It: Multiple Choice Quiz Ch 2: Do It: Pathbrite Portfolio Activity: Set Goals Ch 2: Do It: Goal-Setting Activity
III. DEMONSTRATE TIME MANAGEMENT Slides 16–17	Time Management	 Ch 2: Read: The Balancing Act Ch 2: Read: Time Management Ch 2: Do It: Time Management Activity Ch 2: Watch: Become a Time Master Ch 2: Do It: Media Quiz

CHAPTER 2 Life Skills

 IV. EMPLOY SUCCESSFUL LEARNING TOOLS V. PRACTICE ETHICAL STANDARDS VI. DEVELOP A POSITIVE PERSONALITY AND ATTITUDE Slides 18–23 	Learning Tools, Ethical Standards, & Developing A Positive Attitude	 Ch 2: Read: Learning Tools, Ethical Standards, & Developing A Positive Attitude Ch 2: Do It: Multiple Choice Quiz
Slides 24–26	Chapter Review	 Ch 2: Recap Chapter Highlights Ch 2: Flashcards: Key Terms Review Ch 2: Final Chapter Exam

CHAPTER 3 YOUR PROFESSIONAL IMAGE

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slides 1–3	Ch. 3: Your Professional Image	 Ch. 3: Read: Chapter Learning Objectives Ch. 3: Watch: Learning Motivation Ch. 3: Do It: Pre-Assessment Quiz
 I. APPLY HEALTHFUL HABITS IN YOUR DAILY ROUTINE II. FOLLOW IMAGE BUILDING BASICS Slides 5–14 	Applying Healthful Habits into Your Daily Routine	 Ch. 3: Read: Personal Hygiene: The Good, Bad and Offensive Ch 3: Watch: The Basics of Personal Hygiene Ch. 3: Watch: Personal Grooming & Professional Behavior Ch. 3: Do It: Putting Yourself in the Situation
III. EMPLOY PROPER ERGO- NOMICS TO PROTECT YOUR BODY Slides 15–23	Employ Proper Ergonomics to Protect Your Body	 Ch. 3: Read: Body Position Matters: Employing Proper Ergonomics Ch. 3: Watch: Proper Ergonomics Ch. 3: Do It: Fill In the Blank Activity
🦲 Slides 24–25	Chapter Review	 Ch. 3: Read: Bringing it Home Ch. 3: Do It: Test Yourself Ch. 3: Recap Chapter Highlights Ch. 3: Flashcards: Key Terms Review Ch. 3: Comprehensive Exam

CHAPTER 4 COMMUNICATING FOR SUCCESS

	CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
	🦲 Slides 1–3	Ch. 4: Communicating for Success	 Ch. 4: Read: Chapter Learning Objectives Ch. 4: Do It: Pre-Assessment Quiz Ch. 4: Do It: Matching Exercise
Ι.	PRACTICE COMMUNICATION SKILLS Slides 4–7	Communication Skills	 Ch. 4: Read: Practice Communication Skills Ch. 4: Do It: True/False Quiz Ch. 4: Listen: Communication Styles
Ш.	CONDUCTING THE CLIENT CONSULTATION Slides 8–18	Client Consultation	 Ch. 4: Read: Conducting the Client Consultation Ch. 4: Watch: An Effective Client Consultation Ch. 4: Do It: Multiple Choice Quiz Ch. 4: Watch: 10 Step Consultation Method Ch 4: Do It: Pathbrite Portfolio Activity: Needs Assessment Ch. 4: Watch: Bringing it Home Ch. 4: Do It: Putting Yourself in the Situation Ch. 4: Listen: An Unhappy Client Service

III. HANDLING COMMUNICA- TION BARRIERS Slides 19–25	Handling Communication Barriers	 Ch. 4: Read: Sometimes you will encounter situations that are beyond your control. Ch. 4: Watch: How to Handle Tough Conversations Ch. 4: Do It: Put Yourself in the Situation
IV. GUIDELINES FOR IN-SALON COMMUNICATION Slides 26–32	Guidelines for In-Salon Communication	 Ch. 4: Read: Building Open Lines of Communication Ch. 4: Watch: Treat Everyone with Respect Ch. 4: Do It: In-Salon Communication Ch. 4: Read: Focus On Communicating with Managers
Slides 33–37	Chapter Review	 Ch. 4: Recap Chapter Highlights Ch. 4: Flashcards: Key Terms Review Ch. 4: Final Chapter Exam

CHAPTER 5 **INFECTION CONTROL:** PRINCIPLES & PRACTICES

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🗩 Slides 1–3	Part 2: General Sciences Ch. 5: Infection Control: Principles & Practices	Ch. 5: Read: Chapter Learning Objectives
🦲 Slide 4	Why it is Important to Understand and Practice Infection Control	 Ch. 5: Watch: Learning Motivation Ch. 5: Watch: Why Study Infection Control Ch. 5: Do It: Pre-Assessment Quiz
I. MEET THE CURRENT REGULATIONS FOR HEALTH AND SAFETY Slides 5–14	The Current Regulations for Health & Safety in the Salon	 Ch. 5: Read: Regulations, Regulatory Agencies, and Safety Data Sheets Ch. 5: Watch: Regulatory Agencies, Laws & Rules Ch. 5: Do It: Test Yourself
II. UNDERSTAND THE PRINCI- PLES OF INFECTION Slides 15–35	Understanding the Principles of Infection	 Ch. 5: Read: Infection Principles: Bacteria, Viruses, Fungi, and Parasites, Oh My! Ch. 5: Watch: Infection Principles In Action. Ch. 5: Do It: Matching Activity Ch. 5: Do It: Fill In the Blank Activity
III. PREVENT THE SPREAD OF DISEASE Slides 36–40	Preventing the Spread of Disease in Salons and Spas	 Ch. 5: Read: Cleaning, Disinfecting, and Sterilizing Demystified Ch. 5: Watch: Cleaning and Disinfecting Practices in Action Ch. 5: Do It: Apply Yourself Multiple Choice Exercise

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IV. FOLLOW STANDARD PRECAUTIONS TO PROTECT YOU AND YOUR CLIENTS Slides 41–56	Disinfecting Tools, Implements, Equipment, and Work Surface	 Ch. 5: Read: Disinfecting What's Disinfectable Ch. 5: Watch: Disinfecting Nonelectrical Tools & Implements Ch. 5: Do It: Matching Activity Ch. 5: Read: Bringing it Home
Jides 57–61	Disinfecting Foot Spas & Pedicure Equipment	 Ch. 5: Read: Disinfecting Foot Spas & Pedicure Equipment Ch. 5: Read: Procedure for Disinfecting Whirlpool, Air-Jet, and Pipeless Foot Spas Ch. 5: Read: Procedure for Cleaning & Disinfecting Basic Foot Basins or Tubs Ch. 5: Watch: Cleaning & Disinfecting Foot Spas or Basins Ch. 5: Watch: Cleaning & Disinfecting Non-Whirlpool Foot Spas
🖲 Slides 62–63	Proper Hand Washing	 Ch. 5: Read: Hand Washing: The #1 Infection Prevention Practice Ch. 5: Watch: Hand Washing in Action Ch. 5: Do It: Multiple Choice Activity
V. LIST YOUR PROFESSIONAL RESPONSIBILITIES Slides 64–69	Standard Precautions and Your Professional Responsibilities	 Ch. 5: Read: Standard Precautions and Your Professional Responsibilities Ch. 5: Read: Handling an Exposure Incident Ch. 5: Do It: Putting Yourself in the Situation
👤 Slides 70–76	Chapter Review	 Ch. 5: Recap Chapter Highlights Ch. 5: Do It: Apply Yourself Exercise Ch. 5: Flashcards: Key Terms Review Ch. 5: Comprehensive Exam

CHAPTER 6 GENERAL ANATOMY & PHYSIOLOGY

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
I. WHY ANATOMY AND PHYSIOLOGY ARE IMPORTANT TO YOU Slides 1–5	Ch. 6: General Anatomy & Physiology	 Ch. 6: Watch: Understand The Importance of Anatomy and Physiology to the Cosmetology Profession Ch. 6: Read: Chapter Learning Objectives Ch. 6: Do It: Pre-Assessment Quiz
II. DESCRIBE CELLS III. DEFINE TISSUES Slides 6–12	Cells and Tissue	 Ch. 6: Watch: Organs and Body Systems Ch. 6: Read: Basic Structure of the Cell Ch. 6: Read: Tissue Ch. 6: Watch: Tissues Ch. 6: Do It: Matching Activity Ch. 6: Listen Overview
IV. NAME THE ORGANS AND BODY SYSTEMS Slide 13	Body Systems	 Ch. 6: Read: The 11 Body Systems Ch. 6: Watch: General Anatomy & Physiology video Ch. 6: Watch: Body System Basics Ch. 6: Do It: Matching Quiz
V. REVIEW THE SKELETAL SYSTEM Slides 14–26	Skeletal System	 Ch. 6: Read: The Skeletal System Ch. 6: Watch: Bad to the Bones Ch. 6: Do It: Drag and Drop Quiz Ch. 6: Read: Bones of the Skull and Cranium Ch. 6: Do It: Drag and Drop Quiz Ch. 6: Do It: Drag and Drop Quiz Ch. 6: Do It: Drag and Drop Quiz

VI. REVIEW THE MUSCULAR SYSTEM Slides 26–44	Muscular System	 Ch. 6: Read: The Muscular System Ch. 6: Watch: Getting In Touch with Head Muscles Ch. 6: Do It: Muscles, Face and Neck Game Ch. 6: Do It: Muscles of the Shoulder & Arm Game Ch. 6: Do It: Multiple Choice Quiz
 VII. REVIEW THE NERVOUS SYSTEM VIII. REVIEW THE CIRCULATORY SYSTEM IX. REVIEW THE LYMPHATIC/ IMMUNE SYSTEM IX. Slides 45–72 	Nervous System, Circulatory System and Lymphatic System	 Ch. 6: Read: Divisions of the Nervous System Ch. 6: Do It: Neuron Image Labeling Game Ch. 6: Do It: Putting Yourself in the Situation Ch. 6: Do It: Nerves of the Arm and Hand Labeling Game Ch. 6: Read: Reviewing the Circulatory System Ch. 6: Do It: Heart Image Labeling Game Ch. 6: Do It: True/False Quiz Ch. 6: Read: Lymphatic System & Endocrine System Ch. 6: Watch: Review the Body Systems
X. REVIEW THE INTEGUMEN- TARY SYSTEM Slides 73–78	Integumentary System	 Ch. 6: Read: Review the Integumentary System Ch. 6: Read: The Integumentary System Ch. 6: Do It: Multiple Choice Quiz
Iides 79–86	Chapter Review	 Ch. 6: Recap Chapter Highlights Ch. 6: Flashcards: Key Terms Review Ch. 6: Final Chapter Exam

CHAPTER 7 SKIN STRUCTURE, GROWTH, & NUTRITION

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slide 1	Ch. 7: Skin Structure, Growth, & Nutrition	Ch. 7: Read: Chapter Learning Objectives
🦲 Slides 2–3	Learning Motivation & Skin Basics	 Ch. 7: Watch: Learning Motivation Ch. 7: Watch: Skin Basics Ch. 7: Do It: Pre-Assessment Quiz
I. KNOW THE ANATOMY OF THE SKIN Slides 4–24	Everything You Ever Wanted to Know About the Skin	 Ch. 7: Read: What is Your Skin Made of? Ch. 7: Watch: Skin Anatomy in Action Ch. 7: Watch: Skin Structures in Action Ch. 7: Do It: Apply Yourself Matching Activity Ch. 7: Do It: Test Yourself Multiple Choice Quiz
II. PROMOTE NUTRITION AND SKIN HEALTH Slides 25–30	Functions of and Nutrition for the Skin	 Ch. 7: Read: What Your Skin Does for You and Your Body Ch. 7: Read: Learn About The Relationship Between Nutrition & Skin Health Ch. 7: Do It: Apply Yourself Matching Activity Ch. 7: Do It: Putting Yourself in the Situation
Iides 26–36	Chapter Review	 ☑ Ch. 7: Do It: Test Yourself ■ Ch. 7: Recap Chapter Highlights ☑ Ch. 7: Flashcards: Key Terms Review ☑ Ch. 7: Comprehensive Exam

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CHAPTER 8 SKIN DISORDERS & DISEASES

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slides 1–3	Ch. 8: Skin Disorders & Diseases	 Ch. 8: Read: Chapter Learning Objectives Ch. 8: Do It: Pre-Assessment Quiz
🦲 Slides 3–4	Why Study Skin Disorders & Diseases	 Ch. 8: Watch: Reasons To Learn About Skin Disorders & Diseases Ch. 8: Read: An Introduction to Skin Disorders & Diseases
Slides 5–12	Learn About the Different Lesions of the Skin & What They Look Like	 Ch. 8: Read: Primary & Secondary Lesions of the Skin; What's the Difference? Ch. 8: Watch: Identifying the Primary Lesions of the Skin Ch. 8: Watch: Identifying the Secondary Lesions of the Skin Ch. 8: Do It: Matching Exercise
 I. IDENTIFY DISORDERS OF THE SEBACEOUS (OIL) GLANDS II. IDENTIFY DISORDERS OF THE SUDORIFEROUS (SWEAT) GLANDS C. Slides 13–15 	Identifying Disorders of the Sebaceous (Oil) & Sudoriferous (Sweat) Glands	 Ch. 8: Read: Disorders of the Sebaceous & Sudoriferous Glands Ch. 8: Watch: Disorders of the Sebaceous (Oil) Glands Ch. 8: Watch: Sweat & Oil Gland Disorders Ch. 8: Do It: Multiple Choice Quiz

	🦲 Slides 36–41	Chapter Review	Ch. 8: Bringing it Home Ch. 8: Recap Chapter Highlights Ch. 8: Flashcards: Key Terms Review Ch. 8: Comprehensive Exam
Х.	RECOGNIZE CONTACT DERMATITIS Slides 32–35	Recognizing & Preventing Contact Dermatitis	 Ch. 8: Read: Recognize Contact Dermatitis Ch. 8: Watch: Contact Dermatitis
	ANALYZE AGING SKIN ISSUES UNDERSTAND THE SUN AND ITS EFFECTS Slides 27–31	Aging Skin Issues & the Effects of the Sun	 Ch. 8: Read: Intrinsic & Extrinsic Factors That Influence Skin-Aging Ch. 8: Watch: Aging Skin Issues & the Effects of the Sun Ch. 8: Do It: Multiple Choice Quiz
VII.	EXAMINE ACNE AND PROBLEM SKIN Slides 24–26	Examine Acne and Problem Skin	 Ch. 8: Read: Acne, Problem Skin, & Acne Treatments Ch. 8: Watch: Acne and Oil Gland Disorders Ch. 8: Do It: Multiple Choice Quiz
VI.	UNDERSTAND SKIN CANCER Slides 22–23	Understand Skin Cancer	 Ch. 8: Read: Learn to Identify What Skin Cancers Look Like Ch. 8: Watch: Skin Cancer & Aging Ch. 8: Do It: Fill In the Blank Exercise
	RECOGNIZE INFLAMMA- TIONS AND COMMON INFECTIONS OF THE SKIN RECOGNIZE PIGMENT DISORDERS OF THE SKIN LIST HYPERTROPHIES OF THE SKIN Slides 16–21	Skin Inflammations & Infections, Pigment Disorders, & Hypertrophies of the Skin	 Ch. 8: Read: Skin Inflammations & Infections, Pigment Disorders, & Hypertrophies of the Skin Ch. 8: Watch: Skin Inflammations & Infections, Pigment Disorders, & Skin Hypertrophies Ch. 8: Do It: Matching Activity

CHAPTER 9 NAIL STRUCTURE & GROWTH

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Slides 1–2	Ch. 9: Nail Structure & Growth	 Ch. 9: Read: Chapter Learning Objectives Ch. 9: Do It: Pre-Assessment Quiz Ch. 9: Watch: Manicuring
I. DISTINGUISH THE STRUC- TURE OF THE NATURAL NAIL Slides 4–5	Characteristics of Healthy Nails	 Ch. 9: Read: Distinguish the Structure of the Natural Nail Ch. 9: Do It: Fill in the Blank Quiz Ch. 9: Watch: Nail Composition
II. IDENTIFY NAIL ANATOMY	Identify Nail Anatomy	 Ch. 9: Read: Identify Nail Anatomy Ch. 9: Watch: Nail Anatomy Ch. 9: Read: Nail Anatomy
III. DISCUSS NAIL GROWTH IV. KNOW YOUR NAILS Slides 21–26	Nail Growth	 Ch. 9: Read: Nail Growth Ch. 9: Do It: Situational Problems Ch. 9: Read: Discuss Nail Growth Ch. 9: Do It: Five Basic Nail Shapes Labeling Game Ch. 9: Do It: Various Shapes of Nails
Jides 27–30	Chapter Review	 Ch. 9: Recap Chapter Highlights Ch. 9: Flashcards: Key Terms Review Ch. 9: Final Chapter Exam

CHAPTER 10 NAIL DISORDERS & DISEASES

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Jides 1–3	Ch. 10: Nail Disorders & Diseases	 Ch. 10: Read: Chapter Learning Objectives Ch 10: Watch: Experience Learning About Nail Disorders & Diseases Ch. 10: Do It: Pre-Assessment Quiz Ch. 10: Read: An Introduction To Nail Disorders & Diseases
I. PINPOINT COMMON AND UNCOMMON NAIL DISORDERS Slides 4–10	Common and Uncommon Nail Disorders	 Ch. 10: Read: Common & Uncommon or Abnormal Nail Disorders Ch. 10: Watch: A Presentation About the Nail Disorders You May See in the Salon Ch. 10: Do It: Matching Exercises Ch. 10: Do It: Fill In the Blank Activity
II. RECOGNIZE NAIL DISEASES Slides 11–15	Recognizing Nail Diseases	 Ch. 10: Read: Infectious & Noninfectious Nail Diseases Ch. 10: Watch: A Presentation About the Nail Diseases You May See in the Salon Ch. 10: Do It: Multiple Choice Quiz
III. PERFORM HAND, NAIL, AND SKIN ANALYSIS Slides 16–21	Chapter Review	 Ch. 10: Read: Why It Is Important To Perform A Hand & Nail Analysis On Every Client Ch. 10: Do It: Putting Yourself In The Situation Ch. 10: Recap Chapter Highlights Ch. 10: Flashcards: Key Terms Review Ch. 10: Comprehensive Exam

CHAPTER 11 PROPERTIES OF THE HAIR AND SCALP

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🖲 Slides 1–4	Ch. 11: Properties of the Hair and Scalp	 Ch. 11: Read: Chapter Learning Objectives Ch. 11: Do It: Pre-Assessment Quiz Ch. 11: Watch: Properties of the Hair & Scalp Learning Motivation
I. DISCOVER THE STRUCTURE OF HAIR Slides 5–8	Structure of Hair	 Ch. 11: The Structure of the Hair Root E Ch. 11: Read: Structures of the Hair Root E Ch. 11: Read: Structures of the Hair Shaft ▶ Ch. 11: Watch: Structure of the Hair Ch. 11: Review: Structure of the Hair Shaft ☑ Ch. 11: Do It: Structure of the Hair Labeling Game
II. LEARN ABOUT THE CHEMI- CAL COMPOSITION OF HAIR Slides 9–17	Composition of Hair	 Ch. 11: Read: Learn About the Chemical Composition of Hair Ch. 11: Do It: Pathbrite Portfolio Activity Ch. 11: Read: Side Bonds of the Cortex Ch. 11: Do It: Matching Activity Ch. 11: Read: Hair Pigment, Wave Pattern and Extremely Curly Hair Ch. 11: Watch: Hair Structure Ch. 11: Do It: Drop and Drag Activity

III. THE TRUTH ABOUT HAIR GROWTH Slides 18–20	Hair Growth	 Ch. 11: Read: The Truth About Hair Growth Ch. 11: Watch: Hair Growth Ch. 11: Watch: Hair Growth 2
IV. UNDERSTAND HAIR LOSS CAUSES AND TREATMENTS Slides 21–28	Hair Loss	 Ch. 11: Read: Understand Hair Loss Causes and Treatments Ch. 11: Watch: Hair Loss Ch. 11: Do It: Multiple Choice Quiz
 V. RECOGNIZE DISORDERS OF THE HAIR VI. RECOGNIZE DISORDERS OF THE SCALP Slides 29–35 	Disorders of the Hair and Scalp	 Ch. 11: Read: Disorders of the Hair Ch. 11: Do It: Drag and Drop Activity Ch. 11: Read: Disorders of the Scalp Ch. 11: Do It: Drag and Drop Activity Ch. 11: Watch: Hair Disorders Ch. 11: Do It: Multiple Choice Quiz
VII. LEARN HOW TO PERFORM A THOROUGH HAIR AND SCALP ANALYSIS Slides 36–45	Thorough Hair and Scalp Analysis	 Ch. 11: Read: Learn How To Perform a Thorough Hair and Scalp Analysis Ch. 11: Watch: Hair Analysis Ch. 11: Watch: Hair Analysis Ch. 11: Do It: Hair Analysis Quiz
Slides 46–50	Chapter Review	 Ch. 11: Recap Chapter Highlights Ch. 11: Flashcards: Key Terms Review Ch. 11: Final Chapter Exam

CHAPTER 12 BASICS OF CHEMISTRY

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Slides 1–5	Ch. 12: Basics of Chemistry	 Ch. 12: Read: Chapter Learning Objectives Ch. 12: Do It: Pre-Assessment Quiz Ch. 12: Watch: An Introduction to the Basics of Chemistry
 I. RECOGNIZE HOW THE SCIENCE OF CHEMISTRY INFLUENCES COSMETOLOGY II. DEFINE MATTER ① Slides 6–29 	How the Science of Chemistry Influences Cosmetology	 Ch. 12: Watch: Experience Learning About Chemistry Ch. 12: Read: How the Science of Chemistry Influences Cosmetology Ch. 12: Watch: Chemistry and Matter Slideshow Ch. 12: Watch: Properties of Matter Slideshow Ch. 12: Watch: Substances & Mixtures Slideshow Ch. 12: Do It: Multiple Choice Quiz Ch. 12: Do It: Matching Quiz
III. UNDERSTAND POTENTIAL HYDROGEN (PH) AND HOW IT AFFECTS HAIR, SKIN, AND NAILS Slides 30–36	Understand How pH (Potential Hydrogen) Affects the Hair, Skin, & Nail	 Ch. 12: Read: All About pH, The pH Scale, Water & pH, and Acids & Alkalis in Beauty Products Ch. 12: Watch: pH Potential Hydrogen video Ch. 12: Do It: pH Scale Labeling Game Ch. 12: Do It: Media Quiz
Iides 37–43	Chapter Review	 Ch. 12: Recap Chapter Highlights Ch. 12: Flashcards: Key Terms Review Ch. 12: Comprehensive Exam

CHAPTER 13 BASICS OF ELECTRICITY

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slides 1–5	Ch. 13: Basics of Electricity	 Ch. 13: Read: Chapter Learning Objectives Ch. 13: Do It: Pre-Assessment Quiz Ch. 13: The Basics Of Electricity
I. UNDERSTAND ELECTRICITY Slides 6–11	Understand Electricity	 Ch. 13: Read: Understand Electricity Ch. 13: Do It: Situational Problem Activity
II. PRACTICE ELECTRICAL EQUIPMENT SAFETY Slides 12–21	Practice Electrical Equipment Safety	 Ch. 13: Read: Safety Devices Ch. 13: Watch: Safety with Electricity Ch. 13: Do It: Multiple Choice Quiz
III. UNDERSTAND ELECTROTHERAPY IV. IDENTIFY OTHER ELECTRICAL EQUIPMENT Slides 22–32	Understand Electrotherapy	 Ch. 13: Read: Understand Electrotherapy Ch. 13: Watch: Electrotherapy Ch. 13: Do It: Drop and Drag Quiz Ch. 13: Do It: Multiple Choice Quiz
V. EXPLAIN LIGHT ENERGY AND LIGHT THERAPY Slides 33–48	Light Energy and Light Therapy	 Ch. 13: Read: Explain Light Energy and Light Therapy Ch. 13: Watch: Light and Therapy Ch. 13: Do It: Complete the Quiz
Slides 49–54	Chapter Review	 Ch. 13: Recap Chapter Highlights Ch. 13: Flashcards: Key Terms Review Ch. 13: Final Chapter Exam

CHAPTER 14 PRINCIPLES OF HAIR DESIGN

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Slides 1–4	Part 3: Hair Care Ch. 14: Principles of Hair Design	 Ch. 14: Read: Chapter Learning Objectives Ch. 14: Do It: Pre-Assessment Quiz Ch. 14: Watch: Learning Motivation
I. DISCOVER THE PHILOSOPHY OF DESIGN Slides 5–6	Philosophy of Design	Ch. 14: Read: Philosophy of Design
II. DEFINE THE ELEMENTS OF HAIR DESIGN Slides 7–17	Elements of Hair Design	 Ch. 14: Read: Define the Elements of Hair Design Ch. 14: Watch: Elements of Hair Design Ch. 14: Do It: Matching Quiz Ch. 14: Read: Design Texture Ch. 14: Watch: Video Ch. 14: Do It: Matching Activity Ch. 14: Do It: Elements of Hair Design Quiz
III. UNDERSTAND THE PRINCI- PLES OF HAIR DESIGN Slides 18–25	Principles of Hair Design	 Ch. 14: Read: Principles of Hair Design Ch. 14: Watch: Hair Design Principles Ch 14: Do It: Pathbrite Portfolio Activity: Discover Your Creative Side Related to Hair Design

 IV. RECOGNIZE THE INFLUENCE OF HAIR TYPE AND TEXTURE ON HAIRSTYLE V. CREATE HARMONY BETWEEN HAIRSTYLE AND FACIAL STRUCTURE ① Slides 26-41 	Type and Texture on Hairstyle	 ✓ Ch. 14: Do It: Creativity Comes in Different Forms I Ch. 14: Read: Recognize the Influence of Hair Type and Texture on Hairstyle ► Ch. 14: Watch: Principles of Hair Design I Ch. 14: Read: Create Harmony between Hairstyle and Facial Structure ✓ Ch 14: Do It: Pathbrite Portfolio Activity: Create Harmony Between Hairstyles and Facial Structure ► Ch. 14: Watch: Proportion and Facial Structure ► Ch. 14: Watch: Proportion and Facial Structure ✓ Ch. 14: Watch: Proportion and Facial Structure ✓ Ch. 14: Do It: Multiple Choice Quiz
VI. DESIGN FOR MEN	Design for Men	Ch. 14: Read: Design Considerations For Men
Slides 43–48	Chapter Review	 Ch. 14: Chapter Recap Ch. 14: Flashcards: Key Terms Review Ch. 14: Final Chapter Exam

CHAPTER 15 SCALP CARE, SHAMPOOING, AND CONDITIONING

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Slides 1–4	Ch. 15: Scalp Care, Shampooing, and Conditioning	 Ch. 15: Read: Chapter Learning Objectives Ch. 15: Do It: Pre-Assessment Quiz Ch. 15: Watch: Why Study Video
I. SAFELY AND EFFECTIVELY USE MASSAGE IN SCALP CARE Slides 6–11	Safely & Effectively Use Massage in Scalp Care	 Ch. 15: Watch: Scalp Care & Massage Ch. 15: Read: Learn How to Safely & Effectively Use Massage in Scalp Care Ch. 15: Read: Procedure for a Scalp Massage Ch. 15: Do It: Multiple Choice Quiz Ch. 15: Watch: Scalp Care and Massage
II. LEARN THE BENEFITS OF PROPER HAIR BRUSHING Slide 12	Learn the Benefits of Proper Hair Brushing	E Ch. 15: Read: Proper Hair Brushing
Slides 13–15	Hair Brushing Procedure	 Ch. 15: Read: Hair Brushing is a Preservice Procedure Ch. 15: Watch: Hair Brushing Ch. 15: Do It: Multiple Choice Quiz Ch 15: Do It: Pathbrite Portfolio Activity: Benefits of Proper Hair Brushing

III. PROVIDE A PROPER AND EFFECTIVE SHAMPOO SERVICE Slides 16–17	Proper and Effective Shampoo Service	 Ch. 15: Read: Provide a Proper and Effective Shampoo Service Ch. 15: Watch: Shampooing Ch. 15: Do It: Multiple Choice Quiz Ch. 15: Watch: Video Ch. 15: Read: Basic Shampooing and Conditioning Ch 15: Do It: Pathbrite Portfolio Activity: Making the Best Shampoo and Conditioning Experience
IV. RECOMMEND AND USE CONDITIONERS Slides 18–33	Recommend and Use Conditioners	 Ch. 15: Read: Recommend and Use Conditioners Ch. 15: Watch: The Chemistry of Conditioner Ch. 15: Do It: Matching Quiz Ch. 15: Watch: Conditioning Ch. 15: Read: Procedure for Conditioning Ch. 15: Do It: Multiple Choice Quiz
V. USE PROFESSIONAL DRAPING Slides 34–36	Use Professional Draping	 Ch. 15: Read: Use Professional Draping Ch. 15: Watch: Draping a Client Ch. 15: Do It: Matching Activity Ch. 15: Read: Understand the Benefits of the Three Part Procedures Ch. 15: Watch: Draping Procedures Ch. 15: Read: Procedures Ch. 15: Read: Procedures Ch. 15: Do It: Multiple Choice Quiz
Jides 37–42	Chapter Review	 Ch. 15: Recap Chapter Highlights Ch. 15: Flashcards: Key Terms Review Ch. 15: Final Chapter Exam

CHAPTER 16 HAIRCUTTING

	CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
	🦲 Slides 1–4	Ch. 16: Haircutting	 Ch. 16: Read: Chapter Learning Objectives Ch. 16: Do It: Pre-Assessment Quiz Ch. 16: Watch: Why Study Haircutting Video
1.	UNDERSTAND THE BASIC PRINCIPLES OF HAIRCUTTING I Slides 5–16	Understand the Basic Principles of Haircutting	 Ch. 16: Watch: Haircutting Basics Ch. 16: Read: Learn The Basic Principles of Haircutting Ch. 16: Watch: Principles of Haircutting in Action Ch. 16: Watch: Reference Points & Areas of the Head Ch. 16: Read: Learn More About The Basic Principles of Haircutting Ch. 16: Watch: Lines and Angles Video Ch. 16: Watch: Lines, Sections, Elevation, Guidelines, and More Ch. 16: Do It: Fill In the Blank Activity Ch. 16: Do It: Matching Exercise
Ш.	CONDUCT AN EFFECTIVE CLIENT CONSULTATION FOR HAIRCUTTING Slides 17–20	Conduct an Effective Client Consultation for Haircutting	 Ch. 16: Watch: A Great Haircut Begins With A Great Consultation Ch. 16: Read: Conduct an Effective Consultation for Haircutting Ch. 16: Bringing it Home Ch. 16: Do It: Situational Problem

III. SHOW PROPER USE OF HAIRCUTTING TOOLS Slides 21–35	Show Proper Use of Haircutting Tools	 Ch. 16: Watch: An Introduction to Haircutting Tools Ch. 16: Read: Choosing & Properly Using the Right Haircutting Tools Ch. 16: Watch: Haircutting Tools Video Ch. 16: Watch: Razor Cutting Safety Ch. 16: Do It: Matching Activity
 IV. UNDERSTAND PROPER POSTURE AND BODY POSITION V. MAINTAIN SAFETY IN HAIRCUTTING Slides 36–38 	Haircutting Posture, Body Position, & Haircutting Safety	 Ch. 16: Watch: An Introduction to Proper Body Position & Posture Ch. 16: Read: Haircutting Posture, Body Position, & Haircutting Safety Ch. 16: Do It: Multiple Choice Quiz
VI. CUT HAIR USING BASIC HAIRCUTTING TECHNIQUES Slides 39–52	Cut Hair Using Basic Haircutting Techniques	 Ch. 16: Read: Cutting Hair Using Basic Haircutting Techniques Ch. 16: Watch: The Right-Handed Blunt Haircut Slideshow Ch. 16: Watch: The Left-Handed Blunt Haircut Slideshow Ch. 16: Read: The Graduated Haircut Ch. 16: Watch: The Right-Handed Graduated Haircut Slideshow Ch. 16: Watch: The Left-Handed Graduated Haircut Slideshow Ch. 16: Read: The Uniform-Layered Haircut Ch. 16: Watch: The Right-Handed Uniform-Layered Haircut Slideshow Ch. 16: Watch: The Right-Handed Uniform-Layered Haircut Slideshow Ch. 16: Watch: The Left-Handed Uniform-Layered Haircut Slideshow Ch. 16: Watch: The Left-Handed Uniform-Layered Haircut Slideshow Ch. 16: Watch: The Left-Handed Long-Layered Haircut Slideshow Ch. 16: Watch: The Right-Handed Long-Layered Haircut Slideshow Ch. 16: Watch: The Right-Handed Long-Layered Haircut Slideshow Ch. 16: Watch: The Left-Handed Long-Layered Haircut Slideshow Ch. 16: Do It: Pathbrite Portfolio Activity: Display Your Work

VII. UNDERSTAND OTHER CUTTING TECHNIQUES VIII. EFFECTIVELY USE CLIPPERS AND TRIMMERS Slides 53–78	Understanding Other Cutting Techniques	 Ch. 16: Read: Understand Other Cutting Techniques Ch. 16: Watch: Texturizing Ch. 16: Do It: Matching Activity Ch. 16: Watch: An Introduction To Using Clippers & Trimmers Slideshow Ch. 16: Read: Effectively Using Clippers and Trimmers Ch. 16: Watch: The Men's Basic Clipper Cut Slideshow Ch 16: Do It: Pathbrite Portfolio Activity: Men's Basic Clipper Cut
Iides 79–84	Chapter Review	 Ch. 16: Recap Chapter Highlights Ch. 16: Flashcards: Key Terms Review Ch. 16: Do It: Media Quiz Ch. 16: Comprehensive Exam

CHAPTER 17 HAIRSTYLING

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
I. START WITH A CLIENT CONSULTATION Slides 1–5	Chapter 17: Hairstyling	 Ch. 17: Read: Chapter Learning Objectives Ch. 17: Do It: Pre-Assessment Quiz Ch. 17: Hairstyling Ch. 17: Watch: Why Study Hairstyling Ch. 17: Read: Start with a Client Consultation
 II. LEARN THE BASICS OF WET HAIRSTYLING III. PERFORM FINGER WAVING Slides 7–11 	Finger Waving	 Ch. 17: Watch: Finger Waving Ch. 17: Read: Finger Waving Ch. 17: Watch: More About Finger Waves Ch 17: Do It: Pathbrite Portfolio Activity: Creating the Finger Wave
IV. FORM PIN CURLS Slides 12–21	Pin Curls	 Ch. 17: Read: Form Pin Curls Ch. 17: Do It: Matching Activity Ch. 17: Watch: Pin Curls and Waves Ch. 17: Do It: Multiple Choice Quiz
V. CREATE ROLLER CURLS	Create Roller Curls	 Ch. 17: Read: Create Roller Curls Ch. 17: Watch: Roller Curls Ch. 17: Do It: Multiple Choice Quiz Ch. 17: Watch: More About Roller Curls Ch 17: Do It: Drag & Drop Activity
VI. MASTER COMB-OUT TECHNIQUES Slides 28–30	Comb Out Techniques	 Ch. 17: Read: Master Comb Out Techniques Ch. 17: Watch: Master Comb Out Techniques Ch. 17: Watch: Review What You Learned Ch. 17: Do It: Multiple Choice Quiz

CHAPTER 17 Haircutting

VII. UNDERSTAND HAIR WRAPPING Slide 31	Hair Wrapping	 Ch. 17: Watch: Understand Hair Wrapping Ch. 17: Read: Understanding Hair Wrapping Ch 17: Do It: Pathbrite Portfolio Activity: Hair Waving, Pin Curling and Hair Wrapping
VIII. FINISH HAIR USING BASIC BLOWDRY STYLING Slides 32–39	Basic Blowdrying Styling	 Ch. 17: Read: Basic Blowdry Styling Ch. 17: Watch: Blowdry Styling Is The Technique Of Drying & Styling Damp Hair In One Operation Ch. 17: Do It: Multiple Choice Quiz Ch 17: Watch: Thermal Styling Video
IX. MAINTAIN SAFETY IN THERMAL HAIRSTYLING Slides 40–58	Safety in Thermal Hairstyling	 Ch. 17: Read: Maintaining Safety in Thermal Hairstyling Ch. 17: Watch: Thermal Iron Styling Ch. 17: Read: The 4 Basic Curl Patterns Ch 17: Do It: Pathbrite Portfolio Activity: Thermal Curling Activity
X. THERMAL HAIR STRAIGHT- ENING (HAIR PRESSING) Slides 59–74	Thermal Hair Straightening	 Ch. 17: Watch: Thermal Hair Straightening Ch. 17: Read: Thermal Hair Straightening Ch. 17: Do It: Multiple Choice Quiz Ch. 17: Watch: Hair Pressing Ch. 17: Do It: Multiple Choice Quiz Ch. 17: Do It: Pathbrite Portfolio Activity: Practice Thermal Hair Straightening
XI. CREATIVELY STYLE LONG HAIR XII. PERFORM FORMAL STYLING XIII. EXPRESS THE ARTISTRY OF HAIRSTYLING Slides 75–80	Creatively Style Long Hair	 Ch. 17: Read: Creatively Style Long Hair Ch. 17: Watch: Stylish Updos Ch. 17: Do It: Practice Quiz Ch. 17: Watch: Styling Long Hair Ch. 17: Watch: Pleated Updo Video Do It: Pathbrite Portfolio Activity: Practice Your Updo Techniques
🦲 Slides 81–89	Chapter Review	 Ch. 17: Recap Chapter Highlights Ch. 17: Flashcards: Key Terms Review Ch. 17: Final Chapter Exam

CHAPTER 18 BRAIDING AND BRAID EXTENSIONS

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Slides 1–4	Ch. 18: Braiding and Braid Extensions	 Ch. 18: Read: Chapter Learning Objectives Ch. 18: Do It: Pre-Assessment Quiz Ch. 18: Watch: Why Study Braiding and Braid Extensions
 I. UNDERSTAND THE BASICS OF BRAIDING II. BRAID THE HAIR ① Slides 6-24 	Understanding the Basics of Braiding	 Ch. 18: Read: Understand the Basics of Braiding Ch. 18: Watch: An Introduction to the Basics of Braiding Ch. 18: Read: Braiding the Hair Ch. 18: Watch: The Procedure for Single Braids with Extensions Ch. 18: Watch: The Procedure for Basic Cornrows Ch. 18: Do It: Putting Yourself in the Situation
III. CLASSIFY TEXTURED SETS AND STYLES Slides 25–30	Classify Textured Sets and Styles	 Ch. 18: Read: All About Textured Sets and Styles Ch. 18: Watch: Braiding Styles: Locks, Also Known as Dreadlocks Ch. 18: Do It: Fill In the Blank Activity
Iides 31–34	Chapter Review	 Ch. 18: Do It: Media Quiz Ch. 18: Recap Chapter Highlights Ch. 18: Flashcards: Key Terms Review Ch. 18: Comprehensive Exam

CHAPTER 19 WIGS AND HAIR ADDITIONS

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slides 1–3	Chapter 19: Wigs and Hair Additions	 Ch. 19: Read: Chapter Learning Objectives Ch. 19: Do It: Pre-Assessment Quiz Ch. 19: Wigs And Hair Additions
I. ESTABLISH THE DIFFERENCES BETWEEN HUMAN AND SYNTHETIC HAIR Slides 4–12	Differences Between Human and Synthetic Hair	 Ch. 19: Watch: Learn About Wigs and Hairpieces Ch. 19: Do It: Multiple Choice Quiz Ch. 19: Read: The Differences Between Human Hair and Synthetic Hair
II. LEARN BASIC WIG KNOWLEDGE Slides 13–26	Basic Wig Knowledge	 Ch. 19: Read: Basic Wig Knowledge Ch. 19: Do It: Apply What You Have Read Ch. 19: Watch: Two Basic Categories of Wigs Ch. 19: Do It: Multiple Choice Quiz
III. KNOW THE DIFFERENT TYPES OF HAIRPIECES Slides 27–30	Hairpieces	 Ch. 19: Read: Know the Different Types of Hairpiece Ch. 19: Watch: Wigs and Hairpieces Ch. 19: Do It: Matching Exercise Ch. 19: Do It: Apply What You Learned
IV. STUDY THE WORLD OF HAIR EXTENSIONS Slides 31–51	Hair Extensions	 Ch. 19: Read: Study the World of Hair Extensions Ch. 19: Do It: Apply What You Have Read Ch. 19: Watch: Attaching Extensions Ch. 19: Read: A Final Thought Ch. 19: Do It: Multiple Choice Quiz
🦲 Slides 52–56	Chapter Review	 Ch. 19: Recap Chapter Highlights Ch. 19: Flashcards: Key Terms Review Ch. 19: Final Chapter Exam

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CHAPTER 20 CHEMICAL TEXTURE SERVICES

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slides 1–3	Chapter 20: Chemical Texture Services	 Ch. 20: Read: Chapter Learning Objectives Ch. 20: Do It: Pre-Assessment Quiz
I. UNDERSTAND HOW CHEMICAL SERVICES AFFECT THE STRUCTURE OF HAIR Slides 4–13	An Introduction to Chemical Texture Services	 Ch. 20: Watch: Why Study Chemical Texture Services? Ch. 20: Read: An Introduction to Chemical Texture Services Ch. 20: Watch: An Introduction to How Chemical Products Work Ch. 20: Read: Understand How Chemical Services Affect the Structure of Hair Ch. 20: Watch: The Structure of Hair Ch. 20: Watch: The Structure of Hair Ch. 20: Do It: Matching Activity Ch. 20: Do It: Multiple Choice Quiz
II. DEMONSTRATE THE PROPER TECHNIQUE FOR PERMANENT WAVING Slides 14–49	Permanent Waving Techniques: Theory & Procedures	 Ch. 20: Watch: The Chemistry of Permanent Waving Ch. 20: Read: Demonstrate the Proper Technique For Permanent Waving Ch. 20: Watch: Perm Wrapping Techniques Ch. 20: Do It: Multiple Choice Quiz Ch. 20: Do It: Fill In the Blank Activity

III. DEMONSTRATE THE PROPER TECHNIQUE FOR CHEMICAL HAIR RELAXERS Slides 50–81	Techniques and Procedures for Chemical	 Ch. 20: Watch: Chemical Hair Relaxers Video Ch. 20: Read: Demonstrate the Proper Technique For Chemical Hair Relaxers Ch. 20: Watch: An Overview of How Thio Relaxers Work Ch. 20: Read: Additional Chemical Relaxers, Products & Techniques Ch. 20: Watch: The Procedure For Applying Hydroxide Relaxer To Virgin Hair Ch. 20: Watch: The Procedure for A Hydroxide Relaxer Retouch Ch. 20: Do It: Situational Problem Activity Ch. 20: Do It: Multiple Choice Quiz
IV. DEMONSTRATE THE PROPER TECHNIQUE FOR CURL RE-FORMING (SOFT CURL PERMANENTS) Slides 82–84	Chapter Review	 Ch. 20: Read: Demonstrate the Proper Technique for Curl Re-Forming (Soft Curl Permanents) Ch. 20: Do It: Media Quiz Ch. 20: Recap Chapter Highlights Ch. 20: Flashcards: Key Terms Review Ch. 20: Comprehensive Exam

CHAPTER 21 HAIRCOLORING

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Slides 1–5	Chapter 21: Haircoloring	 Ch. 21: Watch: What You Will Learn About Haircoloring Ch. 21: Read: Chapter Learning Objectives Ch. 21: Do It: Pre-Assessment Quiz
I. UNDERSTAND WHY PEOPLE COLOR THEIR HAIR Slides 6–9	Motivation for Haircoloring	 Ch. 21: Watch: Learning Motivation Ch. 21: Read: Understand Why People Color Their Hair
II. REVIEW HAIR FACTS	Hair Facts	 Ch. 21: Read: Review Hair Facts Ch. 21: Watch: Hair Facts Ch. 21: Watch: Level and Tone Ch. 21: Do It: Multiple Choice Quiz Ch. 21: Do It: Test Your Knowledge
III. IDENTIFY NATURAL HAIR COLOR AND TONE Slides 16–20	Identify Natural Hair Color and Tone	 Ch. 21: Read: Identify Natural Hair Color and Tone Ch. 21: Watch: Natural Hair Color Ch. 21: Do It: Multiple Choice Quiz Ch. 21: Watch: The Level System
Iides 21–30	Color Theory	 Ch. 21: Read: Color Theory Ch. 21: Watch: Color Theory Ch. 21: Do It: Matching Activity Ch. 21: Watch: Color Theory Ch. 21: Do It: Multiple Choice Quiz Ch. 21: Do It: Activity

IV. UNDERSTAND THE TYPES OF HAIRCOLOR Slides 31–46	Types of Haircolor	 Ch. 21: Read: Types of Haircolor Ch. 21: Watch: Haircoloring Types Ch. 21: Read: Review of Haircolor Ch. 21: Watch: Permanent Haircolor Ch. 21: Read: Permanent Haircolor Ch. 21: Do It: Activity Ch. 21: Watch: Types of Haircoloring Products Ch. 21: Read: Hydrogen Peroxide and Hair Lighteners Ch. 21: Do It: Multiple Choice Quiz
 V. CONDUCT AN EFFECTIVE HAIRCOLOR CONSULTATION VI. FORMULATE HAIRCOLOR VII. APPLY HAIRCOLOR E Slides 48–62 	Conduct an Effective Haircolor Consultation	 Ch. 21: Read: Effective Consultation Ch. 21: Do It: Activity Ch. 21: Watch: Formulations and Applications Ch. 21: Read: Formulating Haircolor Ch. 21: Watch: Patch Test Ch. 21: Read: Apply Haircolor Ch. 21: Watch: Strand Test Ch. 21: Do It: Test Your Understanding About Haircolor
VIII. SHOW HOW TO USE LIGHTENERS IX. EXPRESS HOW TO USE TONERS Slides 63–71	How to Use Lighteners	 Ch. 21: Read: Show How to Use Lighteners Ch. 21: Watch: Lighteners and Toners Ch. 21: Do It: Know Your Definitions
 X. CREATE SPECIAL EFFECTS USING HAIRCOLORING TECHNIQUES XI. UNDERSTAND THE SPECIAL CHALLENGES IN HAIRCOLOR AND CORRECTIVE SOLUTIONS Slides 72–104 	Special Effects Using Haircoloring Techniques	 Ch. 21: Read: Creating Special Effects Using Haircoloring Techniques Ch. 21: Watch: Special Effect Techniques Ch. 21: Do It: Complete This Quiz And Test Your Knowledge Ch. 21: Read: Understand the Special Challenges in haircolor and Corrective Solutions Ch. 21: Watch: Special Challenges Ch. 21: Do It: Complete This Quiz And Test Your Knowledge
E Slides 105–113	Chapter Review	 Ch. 21: Recap Chapter Highlights Ch. 21: Flashcards: Key Terms Review Ch. 21: Final Chapter Exam

CHAPTER 22 HAIR REMOVAL

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Slides 1–5	Ch. 22: Hair Removal	 Ch. 22: Watch: What You Will Learn About Hair Removal Ch. 22: Read: Chapter Learning Objectives Ch. 22: Do It: Pre-Assessment Quiz Ch. 22: Read: Why Study Hair Removal
 I. CONSULT THE CLIENT II. NAME THE CONTRAINDICA- TIONS FOR HAIR REMOVAL ① Slides 6–10 	Client Consultation	 Ch. 22: Watch: The Facial Consultation Ch. 22: Read: Consult With The Client Ch. 22: Do It: Practice Client Consultation Ch. 22: Watch: Hair Removal Consultation Ch. 22: Watch: Contraindications Ch. 22: Watch: Complete The Quiz & Test Your Understanding Of Hair Removal
III. DESCRIBE PERMANENT HAIR REMOVAL Slides 11–14	Permanent Hair Removal	 Ch. 22: Watch: Permanent Hair Removal Consultation Ch. 22: Read: Permanent Hair Removal Methods Ch. 22: Do It: Complete The Quiz & Test Your Understanding Of What You Have Learned About Hair Removal

IV. DISCUSS TEMPORARY HAIR REMOVAL Slides 15–17	Temporary Hair Removal	 Ch. 22: Watch: Temporary Hair Removal Ch. 22: Read: Discuss Temporary Hair Removal Ch. 22: Watch: Waxing Ch. 22: Do It: Multiple Choice Quiz Ch. 22: Watch: Eyebrow Waxing Ch. 22: Do It: Matching Activity
Jide 18	Treatment Room Prep & Client Consultation	 Ch. 22: Watch: How to Prepare The Treatment Room Ch. 22: Watch: Hair Removal Consultation Ch. 22: Watch: Contraindications Ch. 22: Watch: Eyebrow Waxing
Iides 19–20	Hard Wax Procedure	 Ch. 22: Watch: Hard Waxing Procedure
🦲 Slides 19–20	Soft Wax Procedure	Ch. 22: Watch: Soft Waxing Procedure
Iides 21–29	Procedures/Chapter Review	 Ch. 22: Recap Chapter Highlights Ch. 22: Flashcards: Key Terms Review Ch. 22: Final Chapter Exam



CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slides 1–4	Ch. 23: Facials	 Ch. 23: Read: Chapter Learning Objectives Ch. 23: Do It: Pre-Assessment Quiz
🦲 Slide 5	Learning Motivation: Why Study Facials?	 Ch. 23: Watch: An Introduction To Facials Ch. 23: Why Study Facials
 I. CONDUCT A CONSULTA- TION AND SKIN ANALYSIS II. DETERMINE SKIN TYPE DURING THE SKIN ANALYSIS III. AGING AND SUN- DAMAGED SKIN III. Slides 7–17 	Conduct a Consultation and Skin Analysis	 Ch. 23: Read: Conducting a Consultation & Skin Analysis Ch. 23: Watch: Analysis of Clients Skin Ch. 23: Watch: Consultation & Skin Analysis Ch. 23: Do It: Situational Problem Quiz Ch. 23: Do It: Matching Activity
IV. CATEGORIZE SKIN CARE PRODUCTS Slides 18–23	Categorize Skin Care Products	 Ch. 23: Read: Categorize Skin Care Products Ch. 23: Watch: An Introduction To Skin Care Products Ch. 23: Watch: Cleansing the Skin Ch. 23: Do It: Situational Problem Quiz

V. LEARN THE BASIC TECHNIQUES OF A FACIAL MASSAGE Slides 24–33	Learn the Basic Techniques of a Facial Massage	 Ch. 23: Watch: An Introduction To the Facial Massage Ch. 23: Read: The Basic Techniques For Performing a Facial Massage Ch. 23: Watch: Performing a Facial Massage Ch. 23: Do It: Situational Problem Quiz
VI. KNOW THE PURPOSE OF THE FACIAL EQUIPMENT VII. HOW ELECTROTHERAPY AND LIGHT THERAPY TREAT THE SKIN Slides 34–41	Facial Equipment, Electrotherapy and Light Therapy	 Ch. 23: Watch: Facial Treatments and Equipment Ch. 23: Read: Facial Equipment, Electrotherapy and Light Therapy Ch. 23: Watch: Mechanical Exfoliation Using a Brushing Machine Ch. 23: Do It: Multiple Choice Quiz
VIII. USE FACIALS TO TREAT BASIC AND SPECIALTY SKIN TYPES IX. USE OF AROMATHERAPY IN THE BASIC FACIAL Slides 42–49	Using Facials To Treat Basic & Specialty Skin Types	 Ch. 23: Read: Basic & Specialty Facials Ch. 23: Watch: Facial Treatment For Dry Skin Ch. 23: Watch: Facial Treatment for Oily Or Acneic Skin Ch. 23: Watch: Facial Treatments For Men's Skin
Iides 50–53	Chapter Review	 Ch. 23: Recap Chapter Highlights Ch. 23: Flashcards: Key Terms Review Ch. 23: Final Chapter Exam

CHAPTER 24 FACIAL MAKEUP

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CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Slides 1–3	Ch. 24: Facial Makeup	 Ch. 24: Watch: What You Will Learn About Facial Makeup Ch. 24: Read: Chapter Learning Objectives Ch. 24: Do It: Pre-Assessment
I. DESCRIBE FACIAL MAKEUP AND THEIR USES	Tools for Makeup Application	 C h. 24: Watch: Brushes Ch. 24: Read: Makeup Brushes and Other Tools
🦳 Slides 16–18		
Iides 5–15	Makeup	 Ch. 24: Watch: Makeup Products Ch. 24: Read: Describe Facial Makeup and Their Uses Ch 24: Do It: Pathbrite Portfolio Activity: Color Theory for Makeup Application Ch. 24: Do It: Test Your Knowledge
II. HOW TO USE COLOR THEORY FOR MAKEUP APPLICATION Slides 19–25	Color Theory	 Ch. 24: Watch: Color Theory Ch. 24: Read: Using Color Theory for Makeup Application Ch. 24: Do It: Multiple Choice Quiz Ch. 24: Watch: Color Theory Ch. 24: Do It: Matching Activity Ch. 24: Watch: Warm and Cool Colors
III. ALTER FACE SHAPES WITH MAKEUP Slides 26–49	Alter Face Shapes with Makeup	 Ch. 24: Read: Alter Face Shapes with Makeup Ch. 24: Watch: Face Shapes Ch. 24: Do It: Test Your Knowledge

IV. OUTLINE THE STEPS FOR BASIC MAKEUP APPLICATION Slides 50–53	Steps For Basic Makeup Applications	 Ch. 24: Read: Alter Face Shapes with Makeup Ch. 24: Watch: Face Shapes Ch. 24: Do It: Test Your Knowledge
V. APPLY ARTIFICIAL EYELASHES Slides 54	Apply Artificial Eyelashes	 Ch. 24: Read: Alter Face Shapes with Makeup Ch. 24: Watch: Face Shapes Ch. 24: Do It: Test Your Knowledge
VI. HOW TO USE SPECIAL-OCCASION MAKEUP Slides 55–58	How to Use Special Occasion Makeup	 Ch. 24: Read: Alter Face Shapes with Makeup Ch. 24: Watch: Face Shapes Ch. 24: Do It: Test Your Knowledge
Jides 59–61	Chapter Review	 Ch. 24: Read: Alter Face Shapes with Makeup Ch. 24: Watch: Face Shapes Ch. 24: Do It: Test Your Knowledge

CHAPTER 25 MANICURING

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🖲 Slides 1–4	Part 5: Nail Care Ch. 25: Manicuring	 Ch. 25: Read: Chapter Learning Objectives Ch. 25: Do It: Pre-Assessment Quiz
I. WHY STUDY MANICURING?	An Introduction To Manicuring	 Ch. 25: Watch: An Introduction To The Creative World Of Manicuring Ch. 25: Read: Why Study Manicuring?
II. WORK WITH NAIL TECH- NOLOGY TOOLS Slides 7–15	Working With Nail Technology Tools	 Ch. 25: Watch: All About Nail Technology Tools Ch. 25: Read: Work With Nail Technology Tools Ch. 25: Watch: All About Nail Products Ch. 25: Do It: Situational Problem Activity Ch. 25: Do It: Matching Exercise
III. LEARN THE NECESSARY COMPONENTS TO PERFORM THE BASIC MANICURE Slides 16–22	Learn The Necessary Parts To Performing A Basic Manicure	 Ch. 25: Watch: An Introduction To The Basic Manicure Ch. 25: Read: Learn The Necessary Components To Perform The Basic Manicure Ch. 25: Watch: The Three-Part Procedure & The Manicure Consultation Ch. 25: Watch: Performing A Basic Manicure Ch. 25: Watch: Applying Polish Ch. 25: Do It: Matching Activity Ch. 25: Do It: Multiple Choice Quiz

IV. HOW TO CATER TO A MAN'S MANICURE SERVICE Slides 23–33	Additional Manicure Techniques & Services	 Ch. 25: Watch: Additional Manicure Services Ch. 25: Read: More About Additional Manicure Services Ch. 25: Watch: Hand & Arm Massage Ch. 25: Do It: Situational Problem Activity Ch. 25: Watch: The French Manicure Using Polish
Slides 34–48	Chapter Review	 Ch. 25: Recap Chapter Highlights Ch. 25: Flashcards: Key Terms Review Ch. 25: Final Chapter Exam

CHAPTER 26 PEDICURING

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Jides 1–5	Ch. 26: Pedicuring	 Ch. 26: Read: Chapter Learning Objectives Ch. 26: Watch: What You Will Learn About Pedicuring Ch. 26: Do It: Pre-Assessment Quiz
I. LEARN THE TOOLS AND MATERIALS USED DURING PEDICURES	Pedicure Tools and Materials	 Ch. 26: Read: Learn the Tools and Materials Used During Pedicures Ch. 26: Watch: Pedicure Tools Part 1 Ch. 26: Read: Pedicure Implements
Slides 7–12		 Ch. 26: Watch: Pedicure Tools Part 2 Ch. 26: Do It: Multiple Choice Quiz
II. KNOW ALL ABOUT PEDICURES	Basic Pedicure vs. Spa Pedicure	 Ch. 26: Watch: About Pedicures Ch. 26: Read: Know All About Pedicures
Iides 13–15		 Ch. 26: Do It: Matching Activity Ch. 26: Watch: Client Consultation Ch. 26: Do It: Multiple Choice Quiz Ch. 26: Watch: Basic Pedicure Ch. 26: Do It: Matching Activity
III. PROPERLY CLEAN AND DISINFECT FOOT SPAS	Disinfection Practices	 Ch. 26: Read: Properly Clean and Disinfect Foot Spas Ch. 26: Watch: Disinfection Practices
📃 Slide 16		 ☑ Ch. 26: Do It: Matching Activity ☑ Ch. 26: Do It: Multiple Choice Quiz
E Slides 17–19	Chapter Review	 Ch. 26: Recap Chapter Highlights Ch. 26: Flashcards: Key Terms Review Ch. 26: Final Chapter Exam

CHAPTER 27 NAIL TIPS AND WRAPS

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slides 1–3	Ch. 27: Nail Tips and Wraps	 Ch. 27: Watch: Nail Tips and Wraps Ch. 27: Read: Chapter Learning Objectives Ch. 27: Do It: Pre-Assessment Quiz
I. LEARN ALL YOU NEED TO KNOW ABOUT NAIL TIPS Slides 4–9	Nail Tips	 Ch. 27: Watch: An Introduction To Nail Tips & Wraps Ch. 27: Read: Learn All You Need To Know About Nail Tips Ch. 27: Watch: Nail Tip Application Ch. 27: Do It: Multiple Choice Quiz Ch. 27: Watch: Nail Tip and Wrap Supplies
II. EXPLORE THE USES OF NAIL WRAPS Slides 10–11	Nail Wraps	 Ch. 27: Read: Explore the Uses of Nail Wraps Ch. 27: Watch: Nail Wraps Ch. 27: Do It: Matching Activity
III. CARRY OUT NAIL WRAP MAINTENANCE, REPAIR, AND REMOVAL Slides 12–14	Nail Wrap Maintenance	 Ch. 27: Watch: Nail Maintenance Ch. 27: Read: Nail Wrap Maintenance Ch. 27: Do It: Multiple Choice Quiz Ch. 27: Watch: Fabric Wrap and Tip Removal
🦲 Slides 15–18	Chapter Review	 Ch. 27: Recap Chapter Highlights Ch. 27: Flashcards: Key Terms Review Ch. 27: Final Chapter Exam

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CHAPTER 28 MONOMER LIQUID AND POLYMER POWDER NAIL ENHANCEMENTS

	CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
	€ Slides 1–5	Ch. 28: Monomer Liquid and Polymer Powder Nail Enhancements	 Ch. 28: Watch: Monomer Liquid & Polymer Powder Nail Enhancements Ch. 28: Read: Chapter Learning Objectives Ch. 28: Do It: Pre-Assessment Quiz
1.	CONVEY THE CHEMISTRY OF MONOMER LIQUID AND POLYMER POWDER NAIL ENHANCEMENTS	The Chemistry of Nail Enhancements	 Ch. 28: Read: The Chemistry of Monomer Liquid and Polymer Powders Ch. 28: Watch: The Chemistry of Nail Enhancements Ch. 28: Do It: Multiple Choice Quiz
	🦲 Slides 7–9		
11.	SPECIFY THE SUPPLIES REQUIRED FOR MONO- MER LIQUID AND POLY- MER POWDER NAIL ENHANCEMENTS Slides 10–13	Required Supplies	 Ch. 28: Read: Specify the Supplies Required for Monomer Liquid and Polymer Powder Nail Enhancements Ch. 28: Watch: Tools and Materials Ch. 28: Do It: Matching Activity Ch. 28: Do It: Discussion Ch. 28: Watch: One Color Nail Enhancement Over Nail Tips

 III. COMPLETE MONOMER LIQUID AND POLYMER POWDER NAIL ENHANCEMENT MAINTE- NANCE, CRACK REPAIR, AND REMOVAL IV. DESCRIBE ODORLESS MONOMER LIQUID AND POLYMER POWDER PRODUCTS Slides 14–17 	Nail Enhancement Maintenance	 Ch. 28: Read: Complete Monomer Liquid and Polymer Powder Nail Enhancement Maintenance, Crack Repair, and Removal Ch. 28: Watch: Maintenance and Removal Ch. 28: Do It: Quiz
V. UTILIZE COLORED POLYMER POWDER PRODUCTS VI. CREATE MONOMER LIQUID AND POLYMER POWDER NAIL ART Slides 18–19	Utilize Colored Polymer Powder Products	 Ch. 28: Read: Utilize Colored Polymer Powder Products Ch. 28: Watch: One Color Monomer Liquid and Polymer Powder Maintenance Ch. 28: Do It: Quiz
	Procedural Videos	 Ch. 28: Watch: One Color Maintenance Ch. 28: Watch: Crack Repair
Iides 20–26	Chapter Review	 Ch. 28: Recap Chapter Highlights Ch. 28: Flashcards: Key Terms Review Ch. 28: Final Chapter Exam

CHAPTER 29 LIGHT CURED GELS

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slides 1–3	Ch. 29: Light Cured Gels	 Ch. 29: Read: Chapter Learning Objectives Ch. 29: Do It: Pre-Assessment Quiz
 I. COMPREHEND THE CHEMIS- TRY OF LIGHT CURED GELS II. DESCRIBE LIGHT CURED GELS Slides 4–8 	The Chemistry & The Types Of Light Cured Gels	 Ch. 29: Read: The Chemistry & The Types Of Light Cured Gels Ch. 29: Watch: An Introduction To Light Cured Gels Ch. 29: Watch: One-Color UV Or LED Gel On Tips Or Natural Nails Ch. 29: Watch: Two-Color UV Or LED Gel On Tips Or Natural Nails Ch. 29: Do It: Matching Exercise
 III. NAME THE SUPPLIES REQUIRED FOR LIGHT CURED GELS IV. WHEN TO USE LIGHT CURED GELS V. CHOOSE THE PROPER LIGHT CURED GEL TECHNOLOGY VI. DISTINGUISH THE DIFFERENCE BETWEEN LIGHT CURED BULBS AND LAMPS Slides 9–14 	Supplies Required, and Choosing & Using the Proper Light Cured Gel Technology	 Ch. 29: Watch: UV Gel Supplies Ch. 29: Read: The Supplies Required, and Choosing & Using the Proper Light Cured Gel Technology Ch. 29: Watch: UV or LED Gel Extensions Over Forms Ch. 29: Do It: Quiz

VII. SPECIFY THE ADVANTAGES OF LIGHT CURED GEL POLISH VIII. RELATE NAIL ART TO LIGHT CURED GELS IX. PERFORM LIGHT CURED GEL MAINTENANCE AND REMOVAL Slides 15–18	Advantages of Light Cured Gels, Nail Art, and Light Cured Ge	 Ch. 29: Watch: An Introduction To Light Cured Gel Maintenance and Removal Ch. 29: Read: The Advantages of Light Cured Gels, Nail Art, and Maintenance & Removal Ch. 29: Watch: UV or LED Gel Maintenance Ch. 29: Watch: UV or LED Gel Removal-Traditional Hard Gel Ch. 29: Watch: UV or LED Soft Gel Polish-Application and Removal
Iides 19–23	Chapter Review	 Ch. 29: Recap Chapter Highlights Ch. 29: Flashcards: Key Terms Review Ch. 29: Final Chapter Exam

CHAPTER 30 PREPARING FOR LICENSURE AND EMPLOYMENT

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
Iides 1–4	Part 6: Business Skills Ch. 30: Preparing for Licensure and Employment	Ch. 30: Preparing For Licensure and Employment (Learning Motivation) ■ Ch. 30: Read: Chapter Learning Objectives ✓ Ch. 30: Do It: Pre-Assessment Quiz
I. PREPARE FOR LICENSURE Slides 6–19	Preparing for Exam and Licensure	 Ch. 30: Read: Prepare for Licensure Ch. 30: Watch: Preparing for Licensure Ch. 30: Do It: Multiple Choice Quiz Ch. 30: Watch: Preparing for the Licensing Exam
II. PREPARE FOR EMPLOYMENT Slides 22–33	Prepare for Employment	 Ch. 30: Read: Prepare for Employment Ch. 30: Watch: How to Create Your Dream Career Ch. 30: Do It: Inventory of Personal Characteristics Ch. 30: Read: A Salon Survey Ch. 30: Watch: Salon Tours Ch. 30: Do It: Salon Checklist and Sample Appointment Confirmation & Thank You Notes Ch. 30: Do It: Quiz Ch. 30: Watch: Employment Preparation

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Slides 22–33	The Comprehensive Resume and Complete Everchanging Portfolio	 Ch. 30: Read: Resume Development Ch. 30: Watch: Resume Writing Ch. 30: Read: Put Your Resume into Action Ch. 30: Do It: Cover Letter Ch. 30: Read: Employment Portfolio Ch. 30: Watch: Portfolio Development Ch. 30: Do It: Matching Activity Ch. 30: Do It: Pathbrite Portfolio Activity: Seeking Employment
III. ARRANGE FOR A JOB INTERVIEW Slides 52–69	Arranging and Preparing for Job Interviews	 Ch. 30: Watch: The Job Interview Ch. 30: Read: Arrange for a Job Interview Ch. 30: Read: Why Should They Hire You? Ch. 30: Watch: Powerful Interview Questions Ch. 30: Read: Why Should They Hire You Part II Ch. 30: Watch: The Job Interview Ch. 30: Watch: How To Ace a Technical Interview
Iides 70–73	Chapter Review	 Ch. 30: Recap Chapter Highlights Ch. 30: Flashcards: Key Terms Review Ch. 30: Final Chapter Exam

CHAPTER 31 ON THE JOB

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slides 1–3	Ch. 31: On the Job	 Ch. 31: Read: Chapter Learning Objectives Ch. 31: Do It: Pre-Assessment Quiz
🦲 Slide 4	What It Is Like On The Job	 Ch. 31: Watch: Learning Motivation Ch. 31: Read: Why Study What It Is Like On The Job
 I. DESCRIBE THE EXPECTA- TIONS OF MOVING FROM SCHOOL TO WORK II. FIND THE RIGHT POSITION OUT IN THE REAL WORLD ① Slides 6–16 	Moving From School To Work & Finding The Right Position	 Ch. 31: Watch: Work Expectations Ch. 31: Read: Moving From School To Work & Finding The Right Job Ch. 31: Watch: Pay and Personal Finances Ch. 31: Watch: More About Compensation Plans Ch. 31: Watch: Finding A Mentor Ch. 31: Do It: Multiple Choice Quiz
III. MANAGE YOUR MONEY Slides 17–24	Managing Your Money	 Ch. 31: Read: Manage Your Money Ch. 31: Do It: Personal Monthly Budget Worksheet

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 IV. DISCOVER THE SELLING YOU V. KEEP CURRENT CLIENTS AND EXPAND YOUR CLIENT BASE Slides 25–37 	Discover The Selling You	 Ch. 31: Watch: Discover The Selling You Ch. 31: Read: Discover the Selling You Ch. 31: Watch: Building Clientele Ch. 31: Watch: The Rebooking Ch. 31: Watch: Getting Retail Results Ch. 31: Watch: Client Retention Strategies Ch. 31: Watch: Calculating Your Average Ticket Ch. 31: Watch: Calculating Your Average Service/Retail Ticket
VI. ON YOUR WAY Slides 38–40	Closing Out The Service/Chapter Review	 Ch. 31: Do It: Situational Problem Activity Ch. 31: Recap Chapter Highlights Ch. 31: Flashcards: Key Terms Review Ch. 31: Comprehensive Exam

CHAPTER 32 THE SALON BUSINESS

CHAPTER OUTLINE	LEARNING PATH OUTLINE	MINDTAP ACTIVITIES
🦲 Slides 1–4	Ch. 32: The Salon Business	Ch. 32: Why Study The Salon Business ■ Ch. 32: Read: Chapter Learning Objectives ▼ Ch. 32: Do It: Pre-Assessment Quiz
I. REVIEW TYPES OF BUSINESS OPTIONS Slides 6–9	Types of Business Options	 Ch. 32: Read: Review Types of Business Options Ch. 32: Watch: Opening a Salon Ch. 32: Do It: Multiple Choice Quiz
E Slides 10–13	Types of Salon Ownership	 Ch. 32: Read: Types of Salon Ownership Ch. 32: Watch: Types of Ownership Ch. 32: Do It: Matching Activity Ch. 32: Watch: Are You Ready To Be a Salon or Spa Owner
II. REVIEW TYPES OF BUSINESS OPTIONS (CONTINUED) Slides 14–28	Business Plan	 Ch. 32: Read: Business Plan Ch. 32: Do It: Quiz Ch. 32: Watch: Rental vs. Commission
III. BOOTH RENTAL Slides 30–33	Booth Rental	 Ch. 32: Read: Booth Rental Ch. 32: Watch: Booth Rental Ch. 32: Do It: Quiz
IV. ELEMENTS OF A SUCCESSFUL SALON Slides 34–47	Elements of a Successful Salon	 Ch. 32: Read: Elements of a Successful Salon Ch. 32: Watch: Social Media Etiquette Ch. 32: Do It: Quiz

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V. BUILDING YOUR BUSINESS	Building Your Business	 Ch. 32: Read: Building Your Business Ch. 32: Do It: True or False Activity Ch. 32: Watch: Successful Operation of a Salon
🖲 Slides 54–60	Chapter Review	 Ch. 32: Recap Chapter Highlights Ch. 32: Flashcards: Key Terms Review Ch. 32: Final Chapter Exam
	Before You Graduate	 Read: Before You Graduate Do: Pathbrite Activity Read: The Licensing Exam Overview Read: Practical Exam Tips Do: Make Your First Job Count